Receipt date: 11/24/2006

Neifeld Ref: PIP155CARR-US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: Carr

INT APP. NO: 10/559,937

FILED: 12/8/2005

FOR: Assumed Demographics, Predicted Bahavior, and Targeted

Incentives

GAU:3622

EXAMINER: Unknown

PTO CONFIRMATION NO. 1038

37 CFR 1.97 INFORMATION DISCLOSURE STATEMENT

ASSISTANT COMMISSIONER FOR PATENTS
ALEXANDRIA, VA 22313

SIR:
Applicant(s) wish to disclose the following information.

REFERENCES

The applicant(s) wish to make of record the references listed on the attached PTO-1449. Copies of the listed references are being submitted herewith or, were submitted in the parent or grandparent application, where required, as were either statements of relevancy or any readily available English translations of pertinent portions of any non-English language references, or cited by the examiner.

A check is attached in the amount required under 37 CFR §1.17(p).

RELATED CASES

Attached is a list of applicant's pending application(s) or issued patent(s) which may be related to the present application. A copy of the patent(s) is attached along with PTO 1449.

A check is attached in the amount required under 37 CFR §1.17(p).

CERTIFICATION

Each item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this statement. No item of information contained in this information disclosure statement was cited in a communication from a foreign patent

office in a counterpart foreign application or, to the knowledge of the undersigned, having made reasonable inquiry, was known to any individual designated in 37 CFR §1.56(c) more than three months prior to the filing of this statement.

PETITION

Applicant(s) hereby request consideration of the attached information. A check is attached in the amount of the Petition fee required under 37 CFR §1.17(p).

DEPOSIT ACCOUNT

Please charge any additional fees for the papers being filed herewith and for which no check is enclosed herewith, or credit any overpayment to deposit account number 50-2106.

31518

PATENT TRADEMARK OFFICE

Respectfully submitted,

11/22/2006

/RichardNeifeld#35,299/

Date

Richard A. Neifeld Registration No. 35,299 Receipt date: 11/24/2006

37 CFR 1.98(A)(1) Reference Citation

Printed: May 14, 2003 (3:24pm)
Y:\Info\FirmForms\USProsecutionForms\IDS_ReferenceCitations_040401.wpd

NEIFELD IP LAW REFERENCE FORM LIST OF REFERENCES CITED BY THE APPLICANT (Rav: 5/14/2003)	NEIFELD REF: PIP155CARR-US	APPLICATION NO: 10/559,937	
	FIRST NAMED INVENTOR: Carr		
	FILING DATE: 12/8/2005	GROUP ART UNIT: 3622	

LISTING OF UNITED STATES PATENTS - U series

EXAMINER INITIALS	REFERENCE NUMBER (U SERIES)	PATENT NUMBER	ISSUE DATE	NAME OF PATENTEE OR APPLICANT	PAGE/LINE AND FIGURE/ELEMENT OF RELEVANT MATERIAL AND/OR IDENTIFICATION OF PRIORITY APPLICATION IN WHICH REFERENCE IS CITED
/K.L./	U-002	6,073,112	6/6/2000	Geerlings	
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Date:			Examiner's	Signature:	•

Page 1 of 2

Receipt date: 11/24/2006

EXAMINER INITIALS	REFERENCE NUMBER (L Series)	PUBLICATION DATE	INCLUDE IN SEQUENCE: Name of first author (in CAPITAL LETTERS), Title in quotation marks, rame of publication, date or publication, page numbers, publisher, city of publication, and country of publication	ENGLISH LANGUAGE TRANSLATION ATTACHED? (YES OR NO) AND/OR OR IDENTIFICATION OF PRIORITY APPLICATION IN WHICH REFERENCE IS CITED
/K.L./	O-002		Calims pending in continuation application	
			11/561,721, filed November 20, 2006.	
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Date:

Examiner's Signature Khanh Le/